

THE GUILD

Raising Health Care Since 1948



Ascension
St. John Hospital

ANNUAL GUILD DINNER ADVERTISING AGREEMENT

Closing date for all materials: April 19, 2019

Oral agreements will not be recognized.

(PRINT OR TYPE AS YOU WISH NAME TO APPEAR IN PROGRAM INDEX)

Name of Advertiser _____

Contact/Title _____ Phone _____

Address _____ City _____ State _____ Zip _____

Email Address _____

Approved By _____ Date _____
(Please Sign)

Advertising Rates (Please check one)

Ad Type	Width	Height	Four Color	Black & White
Outside Back Cover	8.5"	11"	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$2,000
Inside Front Cover	8.5"	11"	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,500
Inside Back Cover	8.5"	11"	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,500
Full Page	7.5"	10"	<input type="checkbox"/> \$750	<input type="checkbox"/> \$500
1/2 Page	7.5"	4.875"	<input type="checkbox"/> \$500	<input type="checkbox"/> \$400
1/4 Page	3.625"	4.875"	<input type="checkbox"/> \$350	<input type="checkbox"/> \$250
Business Card Size	3.625"	2.3125"	<input type="checkbox"/> \$100	na

Mechanical Requirements – Bleeds only available on full page ads, inside and outside covers (add .125" to all sides for bleeds).

Digital Ad Information – We accept the graphics in eps, tiff, pdf, jpg and ai formats (pdf format is preferred).

Artwork should be: high resolution, appropriate size and color (bleeds if necessary). All fonts/ images need to be included.

Ads may be provided on CDs.

Need an ad? Our creative services team is available upon request. Please call Paul Barnard at Drive Creative Services, LLC 586-789-0288 to discuss any ad design needs.

Payment Information

PAYMENT DUE IN FULL WITH AD SUBMISSION

Check enclosed (payable to St John Hospital Guild) Total Amount Due \$ _____

Charge my credit card: Visa MasterCard American Express

Name _____

Card Number _____

Expiration Date _____ Signature _____

Send Invoice to:

Name _____

Address _____

City _____ State _____ Zip _____

Mail Checks,
Completed Ad Agreement
and Ad Material to:

THE GUILD of St. John Hospital
18640 Mack Avenue,
P.O. Box 36965
Grosse Pointe, MI 48236

Please email ad to:
stjohnguild2019@gmail.com

Inquires
Kathy Taranto
Guild Office (313) 820-3475

Sean J. Lane, Chair
Andrew J. Cracchiolo, Vice Chair

www.stjohnguild.org